



WPEC
c/o WTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Florida Integrity In Government (74666)
McLaughlin & Associates (9012)
CAMPBELL, MARIANNE
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2659167
Inv Date 10/28/2012
Terms CIA
Contract 1393814
Bill Type Weekly/Irregular
Period 10/22/2012 - 10/28/2012

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand FL. 4 INTERGRITY GO (480436)
Acct Types National/Political Issue Agency BRD
Est/Headline 582/06374531
Demo A35+R
Revision
Comments FL. 4 INTEGRITY GO
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 5:19:02PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 9:56AM (Mo)	00:30	Live with Kelly and Michael	FIGTV12001HD	\$375.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 9:55AM (Tu)	00:30	Live with Kelly and Michael	FIG101TVFL	\$375.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 9:58AM (We)	00:30	Live with Kelly and Michael	FIG101TVFL	\$375.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/22/12 12:14PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	FIGTV12001HD	\$650.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/23/12 12:11PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	FIG101TVFL	\$650.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We, Th, Fr	10/24/12 12:29PM (We)	00:30	News-WPEC CBS 12 News at Noon	FIG101TVFL	\$650.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 4:54PM (Mo)	00:30	Dr Phil	FIGTV12001HD	\$650.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/24/12 4:48PM (We)	00:30	Dr Phil	FIG101TVFL	\$650.00	
4.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 5:14PM (Th)	00:30	News-WPEC CBS 12 News at 5p	FIG101TVFL	\$950.00	
4.0	SPOT	5:00:00PM- 5:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/26/12 5:21PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	FIG101TVFL	\$950.00	
5.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 5:56PM (Th)	00:30	News-WPEC CBS 12 News at 530p	FIG101TVFL	\$950.00	
5.0	SPOT	5:30:00PM- 6:00:00	Per week (2), Mo, Tu, We, Th, Fr	10/26/12 5:51PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	FIG101TVFL	\$950.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/22/12 6:13PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	FIGTV12001HD	\$1125.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/22/12 6:27PM (Mo)	00:30	News-WPEC CBS 12 News at 6p	FIGTV12001HD	\$1125.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/23/12 6:14PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	FIG101TVFL	\$1125.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (4), Mo, Tu, We, Th, Fr	10/24/12 6:11PM (We)	00:30	News-WPEC CBS 12 News at 6p	FIG101TVFL	\$1125.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/25/12 7:29PM (Th)	00:30	News-WPEC CBS 12 News at 7p	FIG101TVFL	\$950.00	
7.0	SPOT	7:00:00PM- 7:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/26/12 7:13PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	FIG101TVFL	\$950.00	
8.0	SPOT	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/22/12 11:30PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	FIGTV12001HD	\$1300.00	
8.0	SPOT	11:00:00PM-11:30:00	Per week (2), Mo, Tu, We, Th, Fr	10/23/12 11:29PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	FIG101TVFL	\$1300.00	
9.0	SPOT			10/27/12			1 preempt @ \$650.00	\$0.00	Pre-empt
10.0	SPOT	9:00:00AM-10:30:00	Day, Su-1	10/28/12 9:56AM (Su)	00:30	CBS-News Sunday Morning	FIG101TVFL	\$1675.00	
11.0	SPOT	10:30:00AM-11:30:00	Day, Su-1	10/28/12 11:29AM (Su)	00:30	CBS-Face the Nation	FIG101TVFL	\$950.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$19,800.00
Commission	(\$2,970.00)
Net Total	\$16,830.00

Total Spots 22